

OREGON ACADEMY OF OPHTHALMOLOGY

Joint Providership by NW Permanente PC

2027 Post Graduate Convention

February 25-26, 2027

World Forestry Center | Portland, OR

EXHIBITOR PACKAGE

OREGON ACADEMY OF OPHTHALMOLOGY

417 2nd Street, Ste 101 | Lake Oswego, OR 97034 | 503-222-EYES



EXHIBITOR OPPORTUNITIES

INVITATION TO EXHIBIT: OAO 2027 Post Graduate Convention

This year's conference will feature a series of educational courses and case studies taught by renowned ophthalmologists in the fields of Cataract, Pediatric Ophthalmology, Retina and Cornea. This event is expected to draw approximately 80-90 practicing ophthalmologists, residents and fellows, along with over 100 ophthalmic technicians from across Oregon. This year's faculty includes: Phoebe Dean Lenhart, MD, Matthew Giegengack, MD, Robert Osher, MD and Elliott Sohn, MD.

WHY EXHIBIT?

Your participation helps drive the success of our event — and we're committed to showcasing your company every step of the way:

- Direct access to decision-makers and influencers in ophthalmology.
- Showcase your products, services, or innovations with an opportunity to deliver welcome remarks at the Friday reception with our $5,000 sponsorship level.
- Valuable face time with attendees during dedicated exhibit hours, meals, and a networking event.
- Brand exposure through onsite signage, printed materials and event promotions.
- Opportunities to showcase new products or services directly to your target audience.

To participate, please register online at www.oregoneyephysicians.org or complete and return the attached registration form. An exhibitor agreement form is required for all exhibitors. Registration forms are due on or before February 6, 2027. If you need a letter of invitation or an invoice, please contact Shelley Shirley at staff@oregoneyephysicians.org.

SPONSOR & EXHIBITOR LEVELS

Benefits	Silver Exhibitor $1,500	Gold Exhibitor $2,000	Platinum Exhibitor $3,500	Reception Sponsor $5,000
Welcome Remarks at Reception	-	-	-	✓
Event Poster with Logo	-	-	-	✓
Reception Table Signage with Logo	-	-	-	✓
Premier Table Location	-	-	Priority	First Choice
Attendee List*	-	-	✓	✓
Company Name in Program	✓	✓	✓	✓
Recognition from the OAO President	✓	✓	✓	✓
Lobby Monitor Recognition	Logo	Logo	Dedicated Slide	Dedicated Slide
Exhibit Table	4-foot	6-foot	6-foot	6-foot
Power at Your Table	-	✓	✓	✓
Representative Badges**	1	1	2	4
E-mail Blast (your content) to Attendees	-	-	✓ (1)	✓ (2)

Attendee list includes attendee name, practice/organization and city. Additional representatives $150 each. Badge includes meals, snacks and beverages on Thursday and Friday as well as entrance to the Friday hosted reception.*



EXHIBITOR OPPORTUNITIES

Exclusive Reception Sponsor: $5,000

- Welcome Remarks at Reception
- Two Email Blasts to Attendees (your company to provide content)
- Event Poster with Logo
- Reception Table Signage with Logo
- Premier Table Location (first choice)
- Attendee List*
- Company Name in Program
- Recognition from OAO President
- Lobby Monitor Recognition - dedicated slide
- 6-foot Exhibit Table
- Power at Your Table
- Four Representative Badges**

Platinum Exhibitor: $3,500

- Priority Table Location
- Attendee List*
- One Email Blast to Attendees (your company to provide content)
- Company Name in Program
- Recognition from OAO President
- 6-foot Exhibit Table with Power (if requested)
- Lobby Monitor Recognition - dedicated slide
- Two Representative Badges**

Gold Exhibitor: $2,000

- Company Name in Program
- Recognition from OAO President
- 6-foot Exhibit Table with Power (if requested)
- Lobby Monitor Recognition
- One Representative Badge**

Silver Exhibitor: $1,500

- Company Name in Program
- Recognition from OAO President
- 4-foot Exhibit Table (no power or large equipment)
- Lobby Monitor Recognition
- One Representative Badge**

**Attendee list includes attendee name, practice/organization and city.*
*** Additional representatives $150 each. Badge includes meals, snacks and beverages on Thursday and Friday as well as entrance to the Friday hosted reception.*

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February 25-26, 2027 | World Forestry Center | Portland, OR

Register Online: www.OregonEyePhysicians.org



AGENDA

Thursday, February 25, 2027

4:30 - 5:40 PM	**REGISTRATION | DINNER BUFFET | ENGAGE WITH INDUSTRY PARTNERS**	**CME**
5:40 - 5:45 PM	**President's Welcome** Chad Bingham, MD | Eye Care Physicians & Surgeons	0
5:45 - 6:15 PM	**Diabetic Retinal Neurodegeneration: Should we Redefine Diabetic Retinopathy?** Elliott Sohn, MD, FASRS, FARVO | University of Iowa Carver College of Medicine	.5
6:15 - 6:45 PM	**Cornea Endothelial Cell Therapy** Matthew Giegengack, MD | Atrium Health Wake Forest Baptist Eye Center	.5
6:45 - 7:15 PM	**Congenital Corneal Opacities—Diagnosis and Management** Phoebe Dean Lenhart, MD | Emory Healthcare	.5
7:15 - 7:30 PM	**BREAK | ENGAGE WITH INDUSTRY PARTNERS**	
7:30 - 8:00 PM	**New Surgical Approaches to Keratoconus** Matthew Giegengack, MD | Atrium Health Wake Forest Baptist Eye Center	.5
8:00 - 8:45 PM	**Case Study: Four Award-Winning Cataract Videos** Robert H. Osher, MD | Cincinnati Eye Institute	.75
8:45 - 9:15 PM	**30-Minute Panel Discussion/Q&A**	.5
9:15 PM	**ADJOURN**	

Day 1 – CME Total 3.25

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Portland, OR

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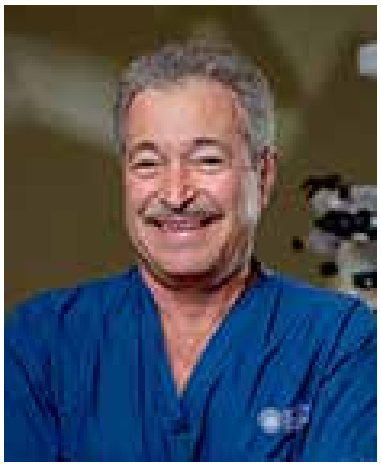
AGENDA

Friday, February 26, 2027

7:30 - 7:55 AM	**REGISTRATION | BREAKFAST | ENGAGE WITH INDUSTRY PARTNERS**	**CME**
7:55 - 8:00 AM	**President's Welcome** Chad Bingham, MD | Eye Care Physicians & Surgeons	0
8:00 - 8:30 AM	**Management of Pediatric HSV Keratitis** Phoebe Dean Lenhart, MD | Emory Healthcare	.5
8:30 - 10:00 AM	**Management of Complications Encountered During Cataract Surgery** Robert H. Osher, MD | University of Cincinnati & Cincinnati Eye Institute	1.5
10:00 - 10:15 AM	**15-Minute Panel Discussion/Q&A**	.25
10:15 - 10:45 AM	**BREAK | ENGAGE WITH INDUSTRY PARTNERS**	
10:45 - 11:15 AM	**AI-Powered OCT: Finding Insights You May Be Missing** Elliott Sohn, MD, FASRS, FARVO | University of Iowa Carver College of Medicine	.5
11:15 - 11:45 AM	**Pediatric Corneacopia: Interactive Pediatric Cornea/Anterior Segment Cases** Phoebe Dean Lenhart, MD | Emory Healthcare	.5
11:45- 12:15 PM	**Manual Small Incision Cataract Surgery: Here and Abroad** Matthew Giegengack, MD | Atrium Health Wake Forest Baptist Eye Center	.5
12:15 - 12:30 PM	**15-Minute Panel Discussion/Q&A**	.25
12:30 - 1:15 PM	**LUNCH | ENGAGE WITH INDUSTRY PARTNERS**	
1:15 - 1:25 PM	**OAO Annual Business Meeting** (NON-CME) - Chad Bingham, MD	0
1:25 - 1:35 PM	**Oregon Legislative Update** (NON-CME) - Sabrina Riggs, OAO Lobbyist	0
1:35 - 2:20 PM	**National Advocacy Update/Physician Advocacy** (.25 NON-CME/.5 CME) Stephanie Marioneaux, MD | AAO 2026 President-Elect, Chesapeake Regional Medical Center	.5
2:20 - 2:50 PM	**The Incomplete Responder: Why Half of Your AMD/DME Patients Aren't Getting Better** Elliott Sohn, MD, FASRS, FARVO | University of Iowa Carver College of Medicine	.5
2:50 - 3:00 PM	**10-Minute Panel Discussion/Q&A**	.25
3:00 - 3:15 PM	**BREAK | ENGAGE WITH INDUSTRY PARTNERS**	
3:15 - 3:45 PM	**Cornea Case Studies** Matthew Giegengack, MD | Atrium Health Wake Forest Baptist Eye Center	.5
3:45 - 4:15 PM	**Pediatric Blepharokeratoconjunctivitis** Phoebe Dean Lenhart, MD | Emory Healthcare	.5
4:15 - 4:45 PM	**AMD Masquerades: When it's Not What it Looks Like (CASE STUDY)** Elliott Sohn, MD, FASRS, FARVO | University of Iowa Carver College of Medicine	.5
4:45 - 5:00 PM	**15-Minute Panel Discussion/Q&A**	.25
5:00 - 6:30 PM	**HOSTED RECEPTION**	

Day 1 – CME: 3.25
Day 2 – CME: 7.00
TOTAL CME: 10.25

2027 Faculty



CATARACT

ROBERT H. OSHER, MD
Cincinnati Eye Institute
University of Cincinnati
Cincinnati, OH



PEDS

PHOEBE DEAN LENHART, MD
Emory University
School of Medicine
Atlanta, GA



RETINA

ELLIOTT H. SOHN, MD
University of Iowa Carver
College of Medicine
Iowa City, IA



CORNEA

MATTHEW GIEGENGACK, MD
Wake Forest University
School of Medicine
Winston-Salem, NC



ADVOCACY

STEPHANIE MARIONEAUX, MD
AAO | Chesapeake
Regional Medical Center
Chesapeake, VA

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EXHIBITOR REGISTRATION

Company Name _____ Date _____

Primary Contact _____ Title _____ Badge ☐ **YES** ☐ **NO**

Address _____

City/State/Zip _____

Phone _____ E-mail _____

BADGE INFORMATION

Name _____ Email _____

Name _____ Email _____

EXHIBITOR LEVELS

Exclusive Reception Sponsor $5,000

- Welcome Remarks at Reception
- Two Email Blasts to Attendees (your company to provide content)
- Event Poster with Logo
- Reception Table Signage with Logo
- Premier Table Location (first choice)
- Attendee List
- Company Name in Program
- Recognition from OAO President
- Dedicated Slide on Lobby Monitor
- 6-foot Exhibit Table
- Power at Your Table
- Four Representative Badges*

☐ **$5,000**

Platinum Exhibitor - $3,500

- Priority Table Location
- Attendee List
- One Email Blast to Attendees (your company to provide content)
- Company Name in Program
- Recognition from OAO President
- 6-foot Exhibit Table with Power (if requested)
- Lobby Monitor Recognition - dedicated slide
- Two Representative Badges*

☐ **$2,500**

Gold Exhibitor - $2,000

- Company Name in Program
- Recognition from OAO President
- 6-foot Exhibit Table with Power (if requested)
- Lobby Monitor Recognition
- One Representative Badge*

☐ **$2,000**

Silver Exhibitor - $1,500

- Company Name in Program
- Recognition from OAO President
- 4-foot Exhibit Table (no power or large equipment)
- Lobby Monitor Recognition
- One Representative Badge*

☐ **$1,500**

Would you like power at your table? ☐ **YES** ☐ **NO**

Please indicate any companies you do NOT want to be located next to – requests will be accommodated if possible.

1. _____ 2. _____

PAYMENT INFORMATION

PAYMENT METHOD: ☐ Check Enclosed/Mailed ☐ Visa/Mastercard **TOTAL AMOUNT $**_____

****Please add $150 for each additional badge.***

Card # _____ Exp Date _____ CVV _____

Name on Card _____ Signature _____ Zip _____

Use QR Code to register online or return this form with payment to 417 2nd Street, Ste 101 | Lake Oswego, OR 97034
CANCELLATIONS will be charged a $100 service fee. No refunds after February 6, 2027. AMEX is not accepted.

For questions, contact Shelley Shirley at 503-222-EYES or e-mail Staff@OregonEyePhysicians.org.

PERMANENTE MEDICINE®
Northwest Permanente

Written Agreement for Commercial Support

As a provider accredited by the Accreditation Council for Continuing Medical Education (ACCME), it is the policy of Northwest Permanente Department of Continuing Medical Education and Professional Development (NWP CME & PD) to ensure balance, independence, objectivity, and scientific rigor in all its individually sponsored educational activities. As part of this commitment, NWP CME & PD has outlined in this written agreement the terms, conditions, and purposes of commercial support for this CME activity. Commercial Support is defined as financial or in-kind support from an ACCME-defined ineligible company that is used to pay all or part of the costs of a CME activity. An ineligible company is defined as those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

Please complete the following:

Title of CME Activity:	**OAO 2027 Post Graduate Convention**
Activity Date:	**February 25-26, 2027**
Activity Location:	**World Forestry Center**
Name of Ineligible Company/Commercial Supporter:	
Amount of Commercial Support:	
Description of in-kind commercial support (if applicable):	**N/A**

Commercial Support will be used for the following:

☐ Speaker Honoraria	☐ Speaker Expenses	☒ Meeting Expenses	☐ Other *(provide short description)* _____

Terms, Conditions, and Purposes

Preventing Commercial Bias and Marketing in Accredited Continuing Education

1. The Accredited Provider will ensure that all decisions related to the planning, faculty selection, delivery, and evaluation of accredited education are made without any influence or involvement from the owners and employees of an ineligible company.
2. Accredited education will be free of marketing or sales of products or services. Faculty will not actively promote or sell products or services that serve their professional or financial interests during accredited education.

Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the ineligible company.
4. The ineligible company will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the ineligible company documentation detailing the receipt and expenditure of the commercial support.

Management of Ancillary Activities Offered in Conjunction with Accredited Continuing Education

7. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
    a. Influence any decisions related to the planning, delivery, and evaluation of the education.
    b. Interfere with the presentation of the education.
    c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.

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Disclosure:

8. The accredited provider will disclose to the learners the name(s) of the ineligible company(ies) that gave the commercial support, and the nature of the support if it was in kind, prior to the learners engaging in the education. Disclosure will not include the ineligible companies' corporate or product logos, trade names, or product group messages.

By electronically signing this form, the Commercial Supporter and NWP CME & PD agree to abide by all requirements of the ***ACCME Standards for Integrity and Independence in Accredited Continuing Education***.

Please complete and return to Stephanie Tran: Stephanie.Tran@kp.org

Agreed by Authorized Representatives

Ineligible Company / Commercial Supporter	Accredited Provider
Company Name:	Company Name: **Northwest Permanente**
Representative Name:	Representative Name: **Stephanie Tran**
Date:	Date:
Title:	Title: **Clinical Education Consultant**

Joint Provider (if applicable)
Company Name: **Oregon Academy of Ophthalmology**
Representative Name: **Shelley Shirley**
Date:
Title: **Director of Membership & Events**

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